

# A CLASS OF ITS OWN

Despite being around for only a year, no other tailoring boutique is making waves in society like **BESPOKED** boutique is

**S**HOPPING FOR PERFECT OFF-the-rack clothing without altering them can be such a hassle, especially since you have a certain idea of how you want to look on that one perfect evening or event. However, that has changed since Ian Chang introduced Bespoked, an elite men apparel boutique located at One Utama Shopping Centre.

Established in 2008, Bespoked now caters to the upper crust of society, boasting a list of clients with titles, from expatriates and Datuks to members of royalty. Ian's foray into bespoke tailoring began after he started his accounting diploma and was working as an office boy in a local tailoring shop in Malaysia to fund his education, he developed an interest in tailoring and started learning the ropes.

The pivotal moment arrived when Ian entered into a discussion with a renowned tailor from London, Professor Andrew Ramroop at an annual tailoring conference in Penang. Impressed by Ian, Professor Ramroop extended an invitation to his shop in London to learn tailoring techniques from him. Ian has since travelled regularly to Maurice Sedwell to update himself on the latest techniques and trends in tailoring.

He has now channelled the knowledge and skills he learnt into Bespoked, the store of his dreams. Bespoked offers highly skilled tailoring

services with excellent customer service. In this exclusive boutique, customers can leisurely select the fabrics used and decide on the designs aided by the expert advice of Ian or his equally trained employees. Made from premium quality fabrics of well-known brands, customers can expect top quality tailoring for their shirts, pants, waistcoats, suits or any other male apparel of their desire.

Although Ian travels frequently due to his tight schedule, customers can relax knowing that they are in the safe hands of his colleagues. Like Ian, his colleagues possess at least ten years of experience in the tailoring industry.

With comfort and style as the theme, Ian and his team promise top-notch services the moment customers step into the boutique. The relaxing and homely environment will complement the entire experience of having clothes measured and fitted to perfection. Bespoked's British style and concept, reminiscent of prestigious bespoke boutiques in Saville Row, London, is a distinguishing factor that sets it apart from other tailoring boutiques in the country.

#### **BESPOKED SDN BHD**

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