

**STYLE
MASTERS**

FROM LEFT
Jerrick Lee and
Ryann Wong
together with
Savile Row
Academy-
certified Ian
Chang, make a
perfect tailoring
team



made to measure

MALAYSIANS WILL BE DELIGHTED to know that there is no longer a need to travel to London for the services of a Savile Row tailor because there is one right here in Malaysia. Respected Malaysian tailor Ian Chang of BESPOKED was recently the first Malaysian and Asian to receive a certificate of recognition for his tailoring skills by the Savile Row Academy. "I am deeply humbled and surprised by this because when I decided to learn under my mentor Maurice Sedwell, who has been generous in sharing his knowledge with me, I did not expect to be recognised in this way," he says.

Born in Kuala Selangor, Chang learnt the value of hard work at a very young age. To support his accountancy studies at university, Chang worked at a tailoring shop to make a side income. Over time, he grew interested in the art of tailoring while watching his employer at work. Eventually, he decided to be a tailor instead of an accountant and trained under his kind employer following this change of career.

The turning point in his life came when he was able to meet the acclaimed Savile Row tailor Maurice Sedwell during a seminar. Bravely he communicated his desire to be a world-class tailor to Sedwell. Shortly after their exchange, Chang received an email invitation from him to be an intern at his boutique on Savile Row. The ecstatic Chang flew to London to improve on his skills. Upon finishing his internship and returning to Malaysia, Chang realised he was ready to venture out on his own. After a period of detailed planning, he established BESPOKED BY IAN CHANG at 1 Utama Shopping Centre in 2007.

Together with his capable team consisting of operations manager Jerrick Lee and grooms stylist Ryann Wong, Chang caters to high-profile clients that range from titled businessmen to Malaysian royalty. He believes that tailoring is a field that Malaysians can embark on to achieve recognition, as proven by his own success. "One must be willing to be innovative and creative," advises Chang to those who wish to follow his path. "One must be able to combine trends with classic style and identify cuts, fabrics and measurements. For bespoke tailoring, one must be able to communicate with a customer to ensure that their needs for the attire are met to their satisfaction!" Chang certainly proves that a can-do attitude is all it takes to break boundaries. "Do not ever be afraid of your ideas and embrace them," were his parting words of advice. **T**

BESPOKED

IAN CHANG

