



Speaking of Bespoked Quality

A well-tailored suit begins with thoughtful, good and friendly service and that's what got **BESPOKED BY IAN CHANG** its recognition

Specialising in bespoke men's tailoring, Bespoked by Ian Chang boasts of a VIP clientele that includes members of parliament, celebrities and well-known businessmen. One such prominent gentleman who frequents this exclusive service is Dato' Latt Shariman Abdullah.

Standing at an impressive 184cm, Dato' Latt used to have difficulty finding off-the-rack clothes that fit his frame, so that's when he decided to try bespoke tailoring. "Not every body is built the same, so tailored clothing gives the freedom of styling, and the selection of textiles according to your budget can be very precise. What a person wears is one of the first things that people notice, so to me it's important," he explains.

Dato' Latt came across Bespoked out of coincidence one day, "The store location is very central, and next to the lobby of the hotel where I usually have my meetings and afternoon tea. After a meeting one day I walked

into the store." He was immediately pleased with the warm and attentive skilled tailors who were happy to assist with even the minute details. "They gave me excellent advice on styles down to the materials."

Talking about attentive staff, during those times when he needs an urgent order, he just lets Ian Chang and his team know and they make the problem theirs. "They've not let me down," he says. "With Bespoked, my confidence level has been raised. There's no such thing as perfect clothes but Bespoked comes close." ■

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Happy to Assist

Discerning customers like Dato' Latt appreciate the personalised service by Ian Chang and his Bespoked team